



Membership 2011 ~ 2012

*Run for the Roses*



The bugle sounds and they're off!! Twelve thoroughbreds off to win the Membership Race in the *Run for the Roses!!*

As you know the Department theme for this year is *Being the Best We Can Be!!*

National's theme is *Step Up-Leave No Veteran Behind*. In both themes we can do the following: "*Being the best we can be - we will step up and leave no potential Auxiliary member behind*".

By doing this we can make sure we not only increase our membership in our Auxiliaries **BUT** increase the number of:

- ☑ Volunteers in VA hospitals – local hospitals – nursing homes
- ☑ Persons working on legislation to benefit our veterans and their families
- ☑ Persons taking part in our annual Buddy Poppy Drives
- ☑ Donations to Veterans Programs (Veterans Writing Projects, Wheelchair Olympics etc.)

The National membership pin is the Skeleton Key – this can be used to open doors for a successful membership year by doing the following:

- ◆ Have current application cards with you at all times
- ◆ Pass out Auxiliary Fact Sheets (available online thru National) whenever possible
- ◆ Host an Open House at your Post along with information on programs offered by the Ladies Auxiliary
- ◆ Have an informational booth at local fairs, etc.

National has announced that after July 1, 2011 Life Membership payments may be made in installments thru National (detailed information will be available soon).

The Family Readiness Groups (FRGs) in your area are wonderful places to recruit new members. Check to see who is the contact person for this group and go to work "selling our organization!!" It may take a little time and more than one visit but by keeping them updated on what your local unit is/has done can go a long way to recruiting new members.

Most importantly when you do recruit them – take the time to make them feel welcome and include them in your activities!! This is where we sometimes fall down – because we have all been members for years we often forget how it felt when we were the "new gal on the block"!!

**Auxiliaries/Districts will receive the following membership pins upon reaching 100%**

☼ Reaching 100% by 12/31/11 (**must** be received in Department) –Red roses pin for President, Treasurer and Membership Chairman

☼ Reaching 100% AFTER 12/31/11 – Yellow daisies pin for President, Treasurer and Membership Chairman

**Mid-winter Awards:**

**Auxiliary Awards:**

Each Auxiliary who reaches the 91% or better by 12/31/11 will be eligible for the “Winners Circle” drawing to be held for \$20 to be used to assist with membership.

**District Awards:**

\$50 to each District who achieves 91% by 12/31/11

\$20 personal award to each District Membership Chairman who reaches 91% by 12/31/11

\$100 to each District who achieves 100% by 12/31/11

**Department Convention Awards:**

**Auxiliaries:**( all awards will be given by membership groups)

☼ Award to the Auxiliary who increases membership by the largest percentage

☼ Award to the Auxiliary who reinstates the most members (minimum 3)

☼ Award to the Auxiliary who gets the most “at large” members to come back to their Auxiliary\*\*

☼ Award to the Auxiliary who has the best “recruitment” program\*\*

***All the above awards will be a first place and a runner up.***

☼ These awards are personal awards

**District:**

☼ Best promotion of the membership program and runner up.

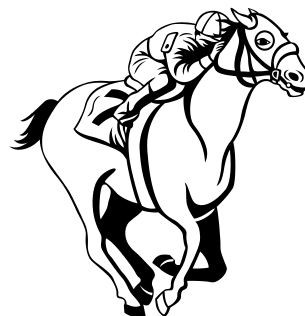
☼ Award to the District with the largest bouquet of “wins”

Let’s get to the starting gate – and ‘gallop’ off for a ‘winning’ year for the Department of Ohio!!  
Please feel free to call me re: any questions you may have.

Sue Madden, Membership Chairman

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*And  
we’re  
off and  
running!*